

Specialized and Professional English



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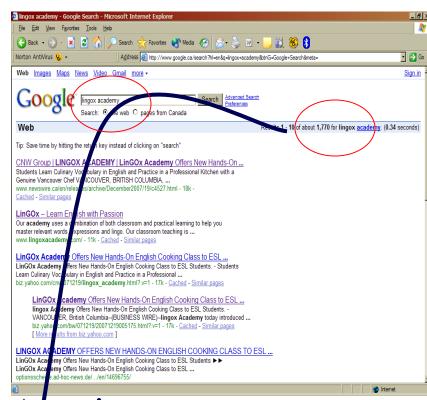
LinGO...LinGOx?

LinGO.

Lingo is the set of words and expressions used by professionals in a specific field or specialty. Understanding the lingo of your profession or hobby will give you peer recognition and enrich your future English encounters.

Wikipedia Lingo = Jargon is the terminology that relates to a specific activity, profession or group. Much like slang it develops as a kind of shorthand, to quickly express ideas that are frequently discussed between members of a group. In many cases a standard term may be given a more precise or specialized usage among practicioners of a field.

LinGO + x = LinGOx



A unique name



English in the Global Market

- About a third of the world's population is exposed to English and it is predicted that by 2030, almost half of the world will be more or less proficient in English and be connected with it.
- 1.5 billion people are learning to speak English as a second language to travel, work or conduct business with their international counterparts.
- English is the language of globalization of international business, politics and diplomacy.

With LinGOx, you can be a part of this global transformation.

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The LinGOx Concept: Unique. Captivating. Passionate.

- LinGOx brings back the passion in English, by using learners' areas of interest and hobbies to captivate them and make their language training unique.
- LinGOx takes English learning out of the traditional classroom and uses technology and the specialities and talents of its ESL teachers to make the learning experience valuable and unforgettable for its demanding students and professional customers.
- Our goal is to develop a constructive learning experience related to the activities of your passion. Whether you are interested in golf, sailing, or business, we have qualified instructors who will teach you English in the context of your choice.

Your language experience with us will thus be captivating and memorable.

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Our Customers

- High-end students and professionals from Europe and Asia
- High-end immigrants and business immigrants
- Programs
 - Business immersion programs for busy and demanding executives and professionals
- Specialty English
 - Medical
 - Business
 - Aviation
 - Office English
 - Security English
 - Wine and English
 - Yours

- Passion Activities
 - Golf and English
 - Movie/entertainment
 - Aviation
 - Dude Ranch and English
 - Poker and English
 - Boating/Sailing and English

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... Yours

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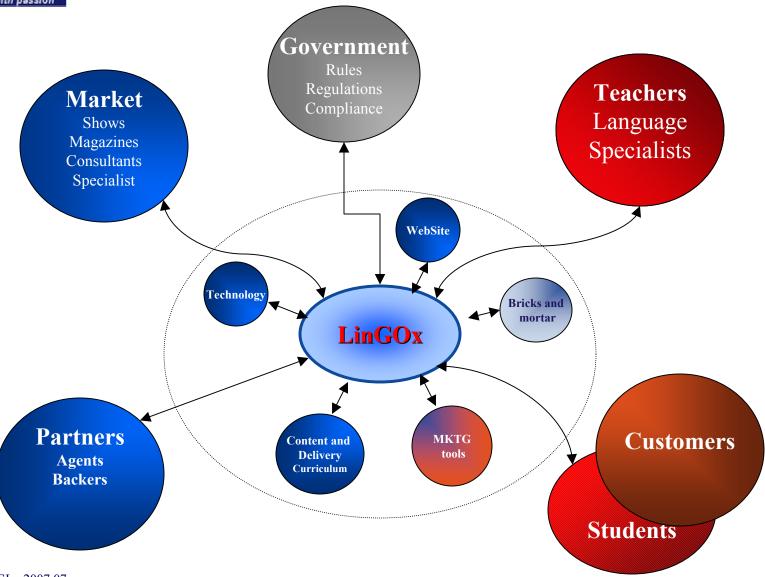
Our Approach

- LinGOx Academy combines teaching with advanced technology and a strong online component using tools like mp3 podcast, video conferencing, webcast, SMS, e-learning etc...
- Ongoing support is provided to our learners with the help of highly trained professionals (trained teachers and high-tech staff) in our IT Processing Centre.
- English classes are conducted in the mornings in a classroom environment. Afternoons are for passion activities in English with our trained staff (e.g. golfing, boating/sailing, horse-back riding, discovering nature, flying etc.)

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LinGOx world





Workshops

Specialized Workshops

- For Local Student + Professional ESL Clientele
- Certificate Upon Completion
- 1.5 2 Hours per day, 5 days a week
- Weekend (Saturday and Sunday)
- Short-Term + Specific Workshops





Workshops

- Listening and Accent Reduction
- English Clinic
- Basic Business Communications
- Financial and Accounting English
- Presentation Skills with PowerPoint
- Use of Microsoft Office Suite
- Interview Skills
- Negotiation Skills
- Business Analysis
- Market Analysis
- Food From the Global Village
- Internet English
- TV Anchor Video Presenting
- Academic Writing/LPI
- Newsroom/Snacks
 - Public Speaking/Presentations...





Program	Time	
Listening and Accent Reduction	4:30 to 6:00 pm	
English Clinic	9:30 to 11am	
Basic Business Communications	6 to 8 pm	
Food From the Global Village	2:30 to 4 pm	
Financial and Accounting English	3 to 4:30 pm	
Presentation Skills with PowerPoint	12 to 1:30 pm	
TV Anchor Video Presenting*	10 to 3 pm	
Creative Writing/ LPI	6 to 7:30 pm	
Business Analysis	10 to 11:30 am	
Use of Microsoft Office Suite	6:45 to 8:15 pm	
Interview Skills	1:30 to 3:00 pm	
Negotiation Skills	3:15 to 4:45 pm	
Market Analysis	1:30 to 3:00 pm	
Internet English	3:15 to 4:45 pm	
Public Speaking/Presentations	6:45 to 8:15 pm	
Tourism/Hotel English	8 to 9:30 pm	
Newsroom/Breakfast	☺	
ESL Mini Class	1 to 2:30 pm	

All these Workshops are available from January to December

- \$150 per Standard Course/1 week/1.5 hr/5 days
- Most workshops start date: Mondays and some workshops will be during weekends
- On holidays workshops will be held on the following Tuesday
- *TV Anchor Video Presenting is only available on weekends
- Classroom Address: United Kingdom Building, Suite #205/#402 409 Granville Street, Vancouver



Listening and Accent Reduction

Description

- Learn real Spoken English by listening to then using real spoken English
- News clips and popular TV

Features

- Learn How Spoken English REALLY works
- Accent focus
- Slang & idioms
- Exciting, real topics
- Daily Vocabulary
- Topics in the News
- 90 Minute Classes
- Daily Homework

Objectives

- Speak like a Native Speaker finally!
- Develop natural intonation and stress patterns
- Improve listening skills

Benefits

- Learn about effective sentence making and rhythm
- Learn advanced vocabulary
- People will ALWAYS understand YOU!

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- **Who** (can participate)
 - Intermediate to advanced



English Clinic



Description

- Bring your questions about English:
- Words, text, expressions, slang, idioms and grammar
 Experienced, native-language teachers will explain what words and phrases mean and how to use them. Clarify your doubts.

Features

Resume correction

Resolve your difficulties.

- Homework assignments/written work
- Accent improvement
- Technique to avoid being blocked
- Questions and answers to facilitate comprehension

Objectives

- Promote learner's focus and reduce uncertainty
- Clarify and sort out conflicting and confused meanings
- Create focus and direction

Benefits

- Learn how to your improve English skills and gain selfconfidence
- Get advice, information, direction and ideas
- Who (can participate)
 - All levels



Basic Business Communication

Description

Communication has many aspects spoken and unspoken. Learn clear, effective communication, both verbal and non-verbal, in business and everyday situations.

Objectives

- Learn to listen effectively.
- Learn how to be understood.
- Developing rapport and trust.
- Learn to ask for—and get—what you want.
- Avoiding and resolving conflict.
- Business language, written and spoken.

■ Who (can participate)

Intermediate to advanced level FSI

Features

- Reflect, summarize, give feedback, ask open and closed questions, assert yourself, avoid conflict, give advice, learn body language.
- Listening, speaking, writing skills related to everyday life and business.
- Role-playing.
- Recorded, with feedback by class and instructor.

Benefits

Interact effectively with others in business and non-business settings. Learn how to ask for a raise.



Financial and Accounting English

Description

Designed for individuals with little or no experience with business terminology. Business experience will be helpful but not a requirement for this workshop

Objectives

- Acquire the basic vocabulary and knowledge of business as it relates to accounting and finance
- Learn about mergers, takeovers
- Read a Balance Sheet and an Income Statement

Features

- Vocabulary forms of business terminologies
- Business plan
- Balance sheet/Annual Report
- Stock Market

Benefits

Understand and communicate with simple business terms that relates to accounting and finance

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- **Who** (can participate)
 - All levels



Food From the Global Village

Description

Discover the food, main dishes and flavors of the different parts and cultures of the world.

Objective

- Name ingredients and seasonings(spices)in many different dishes
- Recognize food habits in different cultures
- Talk about food in social settings)
- Who (can participate)
 - All levels

Features

- Discussions about various food
- Learn about ingredients, spices, ethnicities & cultures

Benefits

- Discover other cultures, ethnic foods and how to talk about them.
- Be at ease in discussions about international food and food habits
- Name with confidence all the ingredients & types of food



Presentation Skills PowerPoint

Description

Learn how to use effective Power Point Presentation skills and to design presentation for related audience

Features

- Acquisition of related vocabulary
- Topic selection
- Storyboard writing
- Scripting
- Writing
- Illustrating
- Animating

Objectives

- Conceive, create, deliver effectives presentations to audience
- Web & others

Benefits

- Publishing
- Packaging for CD/web publishing
- Who (can participate)
 - Intermediate to advanced levels



Negotiation Skills

Description:

This course is designed for those who wish to improve their negotiation skills. Don't let langauge barrier stop you anymore.

Everything is negotiable!

Features:

- Learn how to effectively negotiate in business and professional settings
- Improve your pronunciation in English
- Expand your English vocabulary and expressions
- Develop your language skills development
- Improve cross-cultural awareness

Objectives:

The program will help you improve communication & neogtiation skills in any type of business or non business setting:

- Improve your control of grammar and vocabulary in your negotiations
- Learn appropriate formats for getting your points across
- Learn to use the right tone of voice to effectively close a deal

Benefits:

You will learn how to plan, organize, and negotiate efficiently and achieve your Goals in the following areas:

- Discussions
- Negotiations
- Telephone calls
- Social events
- Customer relations

Who (can participate) Intermediate to advanced levels



TOEIC PREPARATION PRACTICE COURSE

Description

Designed to help improve your test score on the TOEIC! This course will help you raise your score on the Test of English for International Communication, the world's leading proficiency test that indicates how well people can communicate in English with others in the global workplace

Features

- Listening comrehension
- Test-taking strategies
- Grammar for TOEIC
- Improve your writing skills

Objectives

- Focus on improving your listening skills
- Improve reading skills & grammatical accuracy
- Work on several practice tests
- Review successful test-taking strategies

Benefits

- Gain confidence for test-taking
- Raise your TOEIC scores
- Improve listening comprehension for workplace settings common on the TOEIC tests
- Enhance your writing styles
- Who (can Participate)
 - All Levels

Come to LinGOx and practice all you want on our computers. Get useful tips from trained teachers.

Free for a limited time only for registered students!



TOEFL PREPARATION PRACTICE COURSE

Description

Designed to help improve your test score on the TOEFL! This practice course will help improve the ability of non-native speakers of English to use and understand English as it is spoken, written, and heard in college and university settings.

Features

- Listening, speaking & writing comrehension
- Test-taking strategies
- Grammar for TOEFL
- Effective communication

Objectives

- Focus on improving your listening skills
- Improve reading skills & grammatical accuracy
- Work on several practice tests
- Review successful test-taking strategies

Benefits

- Gain confidence for test-taking
- Raise your TOEFL scores
- Improve listening comprehension for workplace settings common on the TOEFL tests
- Enhance your writing styles
- Demonstrate effective communication skills for success
- Who (can Participate)
 - All Levels

Come to LinGOx and practice all you want on our computers. Get useful tips from trained teachers.

Free for a limited time only for registered students!



LinGOx Newsroom and Snacks

Description

- Learn English through the news through TV/newspaper articles
- Have a nice snack on us
- Discover and discuss the news of the day. Understand and interpret titles and content.

Features

- All aspects of current events both national & international
- Interactive listening activities on world news, business, music, and sports.

Objectives

- Learn about major events
- Learn expressions, slang & idioms
- Includes pros & cons, viewpoints, & more

Benefits

- Improve your English through listening to news or reading the newspaper
- Express yourself at ease in front of your peers

Who (can participate)

All levels



LinGOx Academic Writing/LPI

Description

Designed to cover a wide spectrum of genres in essay/creative writing, including fiction writing (short story), travel and nature writing, screenplay, and poetry.

Features

- Verb tenses
- Writing for various audiences
- Skill development

Objectives

- Learn to write short stories, press releases, news reports
- Concentrate on writing improvement
- Focus on common grammar difficulties

Objectives contd.

- Encourage confident, adventurous and constructive self-critical writing
- Develop a number of skills such as clear communication, language skills, and sensitivity to different audiences

Benefits

- Produce a piece of writing/week
- Builds confidence to take the LPI exam

Who (can participate)

- Intermediate to advanced levels
- Basic writing Skills needed



2008 Full Program

Fundamental English for Intermediate Level Students

Use the grammar you already know. Primary Focus: Spoken English.

Interactive lessons to practice and improve oral skills, comprehension skills & build fluency, vocabulary & pronunciation

	Mon	Tue	Wed	Thurs	Fri
9:00am-10:30am	*FE	*FE	*FE	*FE	*FE
10:45am-12:15pm	Workshop 1 Presentation Skills with PPT	Workshop 1 Presentation Skills with PPT			
1:00pm-2:30pm	Workshop 2 Basic Biz Communication	Activity*	Workshop 2 Basic Biz Communication	Activity*	2nd & 4th No Class

Starting Dates

Full Four Week Program:	\$1400 (4 weeks)
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Class Size: 6 maximum

Registration Fee: \$100 (one time, no refund)

Material Fee: \$50

*This includes podcasts of lessons

*Activities: Some Activities Extra - Cost to be announced

*2nd and 4th Friday - No classes

For more details: www.lingoxacademy.com

January	Jan. 7th~Feb.1st
February	Feb. 4th~Feb. 29th
March	Mar. 3rd~Mar. 28th
April	Mar. 31st~Apr. 28th
May	Apr. 29th~May. 27th
June	May. 28th~Jun. 25th
July	Jun. 26th~Jul. 24th
August	Jul. 25th~Aug. 22nd
September	Aug. 25th~Sep. 22nd
October	Sep. 23rd~Oct. 21st
November	Oct. 22nd~Nov. 19th
December	Nov. 20th~Dec. 17th



Dynamic English for Advanced Level Students

Use the grammar you already know. Primary Focus: Spoken English.

Improve oral production and comprehension skills through interactive lessons using videos, webcasts & mp3 podcasts. Focus on vocabulary, pronunciation and accent reduction.

1 ocus on vocabatary, pronunciación una accent reduction.					
	Mon	Tue	Wed	Thurs	Fri
9:00am-10:30am	*DE	*DE	*DE	*DE	*DE
10:45am-12:15pm	Workshop 3 Academic Writing	Workshop 3 Academic Writing	Workshop 3 Academic Writing	Workshop 3 Academic Writing	Workshop 3 Academic Writing
1:00pm-2:30pm	Workshop 4 Public Speaking/ Presentation	*Activity	Workshop 4 Public Speaking/ Presentation	*Activity 2nd & 4 No Cla	

Full Four Week Program: \$1400 (4 weeks)

Class Size: 6 maximum

Registration Fee: \$100 (one time, no refund)

Material Fee: \$50

*This includes podcasts of lessons

*Activities: Some Activities Extra - Cost to be announced

*2nd and 4th Friday - No classes

For more details: www.lingoxacademy.com

January	Jan. 7th~Feb.1st
February	Feb. 4th~Feb. 29th
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November	Oct. 22nd~Nov. 19th
December	Nov. 20th~Dec. 17th



LinGOx Program Options

Premium Business English Program Designed for Busy Executives & Professionals - Specializations of your Choice. Includes professional English (lingo, concepts, presentations, correspondence, and reports) taught in a real business setting as well as organized company visits & business luncheons. Advanced technology using Mp3-podcasts of all lessons, SMS & telephone English, online components & e-learning.

Full One Week Program: \$2000 (1 week)

Class Size: 6 maximum

Registration Fee: \$100 (one time, no refund)

Material Fee: \$50

This includes podcasts of lessons

Activities: Site visits to relevant businesses & companies

1 to 4 week program

Customized supplementary activities

For more details: www.lingoxacademy.com

January	Jan. 7th~Feb.1st
February	Feb. 4th~Feb. 29th
March	Mar. 3rd~Mar. 28th
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August	Jul. 25th~Aug. 22nd
September	Aug. 25th~Sep. 22nd
October	Sep. 23rd~Oct. 21st
November	Oct. 22nd~Nov. 19th
December	Nov. 20th~Dec. 17th



English on the Golf Course Program Learn English while playing golf with a specialized golf and ESL instructor. Learn all the useful golf lingo in a memorable way while honing your golf and English skills through classroom learning in the morning and practice on the golf course in the afternoons.

Full One Week Program: \$750 (1 week)

Class Size: 6 maximum

Registration Fee: \$100 (one time, no refund)

Material Fee: \$50

This includes podcasts of lessons

Activities: Green Fees Included (cart + rentals extra)

1 to 4 week program

For more details: www.lingoxacademy.com

January	Jan. 7th~Feb.1st
February	Feb. 4th~Feb. 29th
March	Mar. 3rd~Mar. 28th
April	Mar. 31st~Apr. 28th
May	Apr. 29th~May. 27th
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August	Jul. 25th~Aug. 22nd
September	Aug. 25th~Sep. 22nd
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December	Nov. 20th~Dec. 17th



Medical English

This advanced program focuses on the language of medicine, both spoken and written, the mastery of medical terminology and enhanced communication in English. Designed to help you master specific medical vocabulary, expressions, idioms and improve your ability to communicate in English. Includes our exclusive online medical practice slides education system.

Full Four Weeks Program: \$3,000 (4 Weeks)

Class Size: 6 maximum

Registration Fee: \$100 (one time, no refund)

Material Fee: \$150

*This includes podcasts of lessons

*Activities: Includes related Field Trips (TBA)

*1 to 4 week program

For more details: www.lingoxacademy.com

January	Jan. 7th~Feb.1st	
February	Feb. 4th~Feb. 29th	
March	Mar. 3rd~Mar. 28th	
April	Mar. 31st~Apr. 28th	
May	Apr. 29th~May. 27th	
June	May. 28th~Jun. 25th	
July	Jun. 26th~Jul. 24th	
August	Jul. 25th~Aug. 22nd	
September	Aug. 25th~Sep. 22nd	
October	Sep. 23rd~Oct. 21st	
November	Oct. 22nd~Nov. 19th	
December	Nov. 20th~Dec. 17th	



Fundamental Program

Description:

Use the grammar you already know. Primary focus: Spoken English. Interactive lessons to practice & improve oral skills, comprehension skills & build fluency, vocabulary & pronunciation.

Combined with 2 workshops — Presentation Skills with PPT & Basic Biz Communication

- Afternoon: Tues & Thurs
 - Explore nature, sports attraction and cultural activities with the instructor

Features:

- Grammar
- Vocabulary building
- Speaking
- Listening
- Reading
- Writing
- Pronunciation

Objectives:

- Develop better conversation skills
- Learn new idioms and slang
- Develop comprehension skills
- Build writing skills (expression and correspondence) and review grammar

Benefits:

- The program will help you improve your oral and written communication skills:
 - Be at ease in group discussions
 - Write effectively at levels appropriate to ESL students
- Who (can participate)
 - Intermediate level students

Monday to Friday

9:00 am - 12:15 pm & 1:00 pm - 2:30 pm

Minimum 4 weeks per course

\$1400/4 weeks + \$100 Registration Fee + \$50 Material Fee

This includes podcasts of lessons



Dynamic English Program

Description:

Use the grammar you already know.
Primary focus: Spoken English. Improve oral production & comprehension skills.
Combined with 2 workshops — Academic Writing & Public Speaking Presentation

- Afternoon: Tues & Thurs
 - Explore nature, sports attraction and cultural activities with the instructor

Features:

Interactive lessons using videos, webcasts, mp3 podcasts to improve

- Vocabulary
- Speaking
- Listening
- Pronunciation
- Accent Reduction
- Writing
- Idioms and Expressions
- Phrasal Verbs

Objectives:

- Develop comprehension of written materials
- Build effective writing skills
- Improve oral skills

Benefits:

- The program will help you reinforce your vocabulary and writing skills
 - Attain the required English skills to work in today's global market place
 - Attain specialized vocabulary and lingo
- Who (can participate)
 - Advanced level students

Monday to Friday

9:00 am - 12:15 pm & 1:00 pm - 2:30 pm

Minimum 4 weeks per course

\$1400/4 weeks + \$100 Registration Fee + \$50 Material Fee

This includes podcasts of lessons

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Business English Program

- LinGOx has Professional English for all your needs
- English language programs to help busy professionals
- LinGOx will help you keep up with the changing world
 - Cross-cultural Training
 - Communication
 - Business Specialties
 - Accounting
 - Business Analysis
 - Golf, Sailing



Features and Benefits

Unique, Specialized Programs:

- Content-based courses combined with language training
- Useful, Interesting topics
- Suited to the needs of executives and professionals

Custom Program Features:

- Classroom instruction by our qualified, specialized instructors
- Guest speakers from local organizations
- Site visits to relevant companies and businesses in the Vancouver area
- Language skills development
- Cross-cultural awareness training
- Leadership training
- Visits to local areas of interest and cultural activities
- Learn about North American corporations and North American business culture

- We customize programs for executive and professional students using:
 - The vast resources of our back office IT team
 - Our language instructors:
 - Excellent qualifications
 - Years of experience
 - Understand the language needs of professionals.
- Benefits: Improve your Business English Communication skills for:
 - Presentations
 - Discussions
 - Negotiations
 - Telephone
 - Social events
 - E-mails
 - Report Writing
 - Proposals
 - Letter writing



Skills and Objectives

Skills

- Improve spoken and written English
- Learn about business culture in the US and Canada
- Learn how to develop your ideas
- Deliver proper sales pitches
- Write proposals and business reports
- Make a trade-show display
- Write business e-mails and letters
- Gain knowledge of issues in:
 - entrepreneurship
 - global trade
 - e-commerce
 - marketing
 - human resources
- Edit your business writing for grammar, vocabulary, and format errors
- Get individualized help from a specialized instructor

Course Objectives

- To take a student through all the steps of developing a project
- To complete major writing and speaking assignments for the project
- To improve skills in business related areas including sales
- To help students create original material in proper formats
- To work in a high-pressure work place simulation while completing your projects
- Improve your grammar and vocabulary in your business writing
- Learn appropriate formats for business communications
- Increase your ability to edit your own writing



More Benefits and Schedules

Sample Course Schedule

- Weekly schedule
- 09:00 12:00 Classroom
- 1:00 4:00 Site Visits and Activities
- Our programs offer you full-time Business English language training in 1-4 week sessions starting on a weekly basis every Monday all year-round.
- Program Rates \$2000/week

Customization

- We can organize a specialized program according to your interests and needs.
- Please contact us to arrange your next visit.

Custom Features

- Travel Arrangements
- Specialization of your choice (business, golf, etc.)
- Homestays, luxurious residence or hotel
- Length of one week to several months



Activity Calendar of Full Program

Tuesday		Thursday	
Vancouver Public Library/ Gastown		Granville Island- Beer Tour	
The Museum of Anthropology in UBC		Canada Place- Listen to Presentation	
<u>Canada Export</u> <u>Centre</u>	Canada Empo (Contro	Vancouver Convention & Exhibition Centre- Addison Travel Trade Show	CHINA
<u>Vancouver Art</u> <u>Gallery</u>	ARBON	UBC Radio Station- CITR 101.9 FM	



Activities - Vancouver Public Library

- Branches
- 22 branches distributed across the city-check out your nearest branch through the website below
- Hours of Operation
- depending on the branch you want to visit
- Admission Fee
- Free
- More info
- http://www.vpl.ca/

Vancouver Public Library offers...

- -Books, DVDs ,CDs, newspapers, articles, encyclopedia & more...
- -Book a computer online
- -Wireless internet at VPL







Activities - Granville Island

Address

On the south shore under the Granville Street Bridge

- Hours of Operation
 Granville Island Public Market
 Open 7 days a week
 9am 7pm
- Admission fee Free

Beer tour

See the process of how beer is made and taste the local beer

www.gib.ca

12noon, 2pm, 4pm \$9.75 including 4 tasters

A magical place must-see for any visitor to Vancouver

Public Market Tours

at 8:30am, Wednesdays and Saturdays The Artists and Artisans of Granville Island www.granvilleislandartists.com

More info www.granvilleisland.com







Activities - The Museum of Anthropology at UBC

- Address
 6393 N.W. Marine Drive
 Vancouver
- Hours of Operation
 Winter: (October 9, 2007 May 15, 2008) Closed Mondays
 Open Tuesdays 11 am to 9 pm Wed Sun 11 am to 5 pm
 Summer: (May 16 October 7, 2008) Daily 10 to 5 pm
 Tuesdays open late until 9 pm
- Admission Fee
 Adults \$9.00 Seniors (65 +)/
 \$7.00 / Students (under 18 or with ID) \$7.00 / Children (6 and under) Free

- Canada's most amazing museum, renowned for its Northwest Coast Collections and collaborative approach to working with First Nations and other cultural communities.
- Look at current exhibitions, visit the library, community connections,..etc.

More info http://www.moa.ubc.ca/







Activities- Canada Place

Address

504 - 999 Canada Place Vancouver, BC V6C 3E1

- Admission Fee Free
- More info
 http://www.canadaplace.ca

Home to the Vancouver Convention and Exhibition Centre, The Pan Pacific Hotel, The Vancouver Port Authority Corporate Offices, Cruise Ship Terminal, The CN IMAX Theatre, World Trade Centre Office Complex and Citipark parking facility.

Take part in a presentation at the Convention Centre about Trade and Business conditions in Canada







Activities - Canada Export Center

- Address
 602 West Hastings Street Suite 100
 Vancouver, BC V6B 1P2 Canada
- Hours of Operation
 Mondays ~Fridays : 10:00am ~
 5:00pm
 Saturdays ~ Sundays : Closed
- Admission Fee Free
- Contact info.

Telephone: (604) 685-7823 Toll-Free: 1-877-685-7823

Fax: (604) 677-7289

Web site:

www.canadaexportcenter.com

- Interested in finding out about the strong presence of the Canadian Market: let Canada Export Centre connect you directly to the products and services that are right for you and your business
- Lets you know what products are exported to other countries and you can view products directly.





Activities - Convention& Exhibition Centre

- Address
 Suite 200, 999 Canada Place
 Vancouver
- Admission Fee
 Free
- Contact info.

Telephone: (604) 689-8232 Toll-Free: 1-866-785-8232

Fax: (604) 647-7232

Web site: www.vcec.ca

- Various entertainment and special events throughout the year.
- Represents many stories, Indian legends, dramatic shipwrecks, romantic interludes on luxury liners, Vancouver's history and scenic beauty







Activities - Vancouver Art Gallery

Address
 Vancouver Art Gallery
 750 Hornby Street Vancouver
 BC Canada

Hours of Operation
 Daily: 10:00am ~ 5:30pm
 Tuesday & Thursday: until 9:00pm
 Saturdays ~ Sundays: Closed

Admission Fee
Adult - \$15
Senior (65+) - \$11
Student (with valid ID) - \$10
Children (5 - 12) - \$6
Children (4 and under) - Free
Family - 40\$
(maximum 2 adults and 2 children)
Members - Free

• Contact info

24-hour Info line: 604.662.4719 Administration: 604.662.4700

Fax: 604.682.1086

web site: <u>www.vanartgallery.bc.ca</u>

 The Gallery stands in the centre of the city.It's recognized as a nurturing ground for artistic talents.

 The Gallery also houses the magnificent works of significant historical artists, including the most extensive collection of the work of Canada's beloved Emily Carr.





Activities -UBC Radio Station-CITR 101.9 FM

- Address
 CiTR Radio 233-6138 SUB Blvd.
 Vancouver, BC
 Canada
- Admission Fee Free
- Contact info.
 Station manager: 604-822-1242
 Student Executive: 604-822-8648

web site: www.citr.ca

- CiTR 101.9 FM is the broadcasting voice of the University of British Columbia
- CiTR has a long history at UBC, evolving from an AMS Radio Society Club to its own independent Student Radio Society of the University of British Columbia. Volunteers from the campus and local community run it, so it is indeed a student run radio.







The LinGOx Team*

Ashraf

Faculty
Member of the Steering Committee

Classes

Food from the Global Village Presentation Skills with PowerPoint Microsoft Office Suite

Ashraf has a university degree in English. He has 6 years experience in the ESL industry and has been teaching ESL in Jordan, Saudi Arabia and Canada to all-level students. He is currently teaching English in Vancouver. He has completed several multimedia workshops. Ashraf is intensely obsessed by cooking and is passionate about teaching a workshop about food from around the world. He is also preparing to pursue higher education in Applied Linguistics/TESOL. He also likes reading mythology and soccer.

David

Faculty Member of the Steering Committee

Classes

Basic Business Communication Medical English

David taught in the public school system and worked for the English department at BC Institute of Technology. For 9 years he has tutored undergraduate to PhD students at the University of British Columbia, as well as ESL International students. He taught ESL at Gateway College and Medical English at Sprott-Shaw International Language College in Vancouver in 2006. He studied communication skills at U.Vic. with Dr. Stephen Linn, PhD and is passionate about communication. His life has been one form of communication or another through visual arts, performing arts, and the art of the printed and spoken word. He has published in the fields of health, medicine and the arts for the past forty years. David graduated from the Vancouver School of Art and later took counseling psychology at the University of Victoria.

LinGOx Team Profile v31.

lan

Faculty

Member of the Advisory & Steering Committees

Classes

Listening and Accent Reduction Market Analysis Business Analysis

lan McKinnon has been in ESL education for 10 years. He started in a Vancouver ESL school and then took his first overseas position as head teacher helping to open a language school in Ho Chi Minh City, Vietnam. From there, he went to Ontario where he developed the Business English program for the largest ESL school in Toronto before going to Japan as head Teacher for Jade English School on Shikoku. Three years after, he returned to Vancouver to teach for a year until he opened a successful conversation school here. Having sold his school to look for new challenges, he now works as a Business English programmer and instructor for schools in the Vancouver area and joined the LinGOx team in 2007. He enjoys soccer, cycling and writing. His real passion is to help others be it through education, micro credit organizations or giving his time to street youth charities in Vancouver.

Jennifer R

Faculty

Classes

Academic Writing & LPI Internet English

Jennifer has a MA in Creative Writing from Bath Spa University in England and a BA in Creative Writing and Psychology from the University of British Columbia. She is a published writer and currently working on finishing her second novel. She is passionate about writing. Her hobbies include golf, kayaking, hiking and cycling. She also plays guitar and sings.

Jennifer W

Faculty

Member of the Advisory & the Steering Committees

Classes

Financial & Accounting English

Jennifer has over 6 years teaching very young children to read, write and develop math skills. Currently, she teaches Business English to ESL students. She graduated from San Francisco State University with a Bachelors degree. She has a Masters in Business Administration from Golden Gate University. She worked in the oil and gas, banking, real estate and transportation industries. She is passionate about business, finance and accounting. She taught accounting and finance in Vancouver and California for over 8 years. She loves knitting, reading and Sudoku.

Joe

Faculty Member of the Steering Committee

Classes

TV Anchor Video Presenting

Joe has been involved in ESL education for 6 years. He has a degree in film studies and languages. He was involved in two big film projects in Argentina and Switzerland. He has experience as a tourist guide, ESL soccer coach, media & film instructor and ski instructor. He is passionate about

movie making and is an accomplished actor. He speaks several languages fluently. He teaches communication and the making of videos.

Lisa

Faculty

Classes

Interview Skills Full program

Lisa began teaching ESL to international students in Vancouver after she finished her Bachelor of Arts Degree at the University of British Columbia. Her love of teaching brought her to Japan where she acted as Head Teacher for ABC Plus English School in Nagoya. There, she taught English to students aged 2 to 70, ranging in ability from absolute beginner to advanced. Recently returned to Vancouver, Lisa is now looking forward to bringing her enthusiasm and experience to LinGOx. She is also preparing to pursue her Master's Degree in Communication. She enjoys the outdoors, reading and watching the Vancouver Canucks.

Marie

Faculty
Member of the Advisory & Steering Committees

Classes

English Clinic

Newsroom & Snacks

Marie has been in ESL education for more than 15 years. She has a university degree in English and has been teaching English at UBC to university students and business executives in US and Canada. She is a co-founder of LinGOx. She has traveled, worked and lived in many countries. And she is passionate about literature and positive thinking.

Terry

Member of the Advisory & the Steering Committees

Terry has been in ESL education and business for 22 years. He is a member of the Advisory and Steering Committees of LinGOx. He has founded or co-founded many businesses in Europe, US, India and Canada. He has been teaching Specialized English (procedures) in the Aviation World. He holds degrees in business and computers sciences. He also holds a commercial pilot license with 'everything'. He is passionate about business, aviation and passionate people. He has traveled and lived in many countries and has been using English as a primary business and communication tool for years.

Daphne

Intern

Marketing campaigns and Website Content Development

Daphne is a soon to be honor graduate of the American University in Washington, DC. She is currently passionate about West Africa and is studying in Ghana. She develops workshop programs and works on online implementation. She has traveled and lived in many countries and has a strong international background. She also loves Vancouver

Sabu

Intern - Marketing Korea

Sabu was born in Korea and is an aspiring English bilingual international business man. He graduated from business school in Korea. He is taking care of LinGOx Korean Marketing project, supervising Korean website, translation and marketing materials. He has been studying in the ESL industry in Vancouver and at LinGOx and he is an expert in foreign students needs. He loves taking pictures.

Inhee

Intern - Marketing Korea & Student Counselor

Inhee was born in Korea. She came to Canada early 2007 and has studied International Trade Management in Toronto & Vancouver before joining LinGOx as an intern. She attended some of our classes and became excited about the LinGOx new venture. She has more than 6 years of experience in ESL, teaching English to Korean high school students as well as business people. This is very helpful for her to market LinGOx. She is responsible for developing LinGOx's agent network in Vancouver and in Asia.

Max

Intern - Marketing Asia

Max was born in Seoul, Korea and has been in Vancouver since May 2007. He studied English in Vancouver in different ESL schools and then came to LinGOx for some of our classes. He wanted to be part of the team and get some international working exposure. He is helping with marketing materials in English and Korean. He also helps with translating web pages in Korean and has been collecting and researching ESL materials for our online academy.

*A team comprises a group of people linked in a common purpose. Teams are especially appropriate for conducting tasks that are high in complexity and have many interdependent subtasks.

A group in itself does not necessarily constitute a team. Teams normally have members with complementary skills and generate synergy through a coordinated effort which allows each member to maximize his or her strengths and minimize his or her weaknesses. (From Wikipedia).

CONTRACT AGREEMENT

BETWEEN:

LinGOx Academy of 409 Granville Street, Suite #205 - V6C 1	T2 in the City
of Vancouver, Province of British Columbia	

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HEREINAFTER:

Referred to as the "Parties"

WHEREAS:

LinGOx Academy provides a variety of English courses and workshops to persons of another language at its Vancouver locations(s).

The "Agency" recruits students whom have need of LinGOx's Services.

NOW THEREFORE IN CONSIDERATION OF THE TERMS AND CONDITIONS CONTAINED HEREIN THE PARTIES AGREE AS FOLLOWS:

- 1) "LinGOx Academy" hereby authorizes the "Agency" to recruit students by all lawful and proper means, subject to the terms and conditions herein. The parties hereto recognize and agree that this appointment shall be non-exclusive.
- 2) "LinGOx Academy" authorizes the "Agency" to enroll suitable, qualified persons, collect all appropriate enrolment fees as specified by "LinGOx Academy" and within 3 days of student beginning lessons remit the invoiced portion of such fees to "LinGOx Academy".
- 3) "LinGOx Academy" reserves the right to accept or refuse any student application submitted by the "Agency".

- 4) The "Agency" shall act in good faith and will provide all prospective persons with the necessary and relevant information.
- 5) "LinGOx Academy" will provide the "Agency" with the necessary information, brochures, application form and any such information as shall be deemed necessary for the enrolment.
- {6) "LinGOx Academy" shall pay or allow to be deducted from the enrolment fee the sum of 22% (22 per cent). Should "LinGOx Academy" be paid the enrolment fee directly by the student, the 22% shall be remitted to the "Agent" within 3 (three) business days of the starting date.

7) This	Agreement sh	nall be in effec	t 2 years (2 yea	ars) comm	encing on	l
	and en	ding on				
8) This	Agreement ca	an be terminat	ed at anytime l	by bother	parties w	ith

LinGOx will display on its website the agency name, address and logo, as a partner unless specified otherwise by you.

3 months (3 months) notice.

IN WITNESS WHEREOF the parties hereto have executed this Agreement as of the date first above written.

AGREED AND ACCEPTED:	
LinGOx Academy	Authorized Signatory
	Printed Name and Title Above
	Authorized Signatory

Printed Name and Title Above



Student Registration Form

	·		
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	tact info:		
	end (Sat. and Sun.)	or 1 weekend long - 1.5 to 2 ho	urs/day/5 days/week or
	end (Sat. and Sun.) Please select workshop(urs/day/5 days/week or

Trial classes available for Listening and Accent Reduction & English Clinic. Please contact us for information and info session dates for other programs.

Full Programs:

Dynamic English (Advanced Levels)

Fundamental English (Intermediate Levels)
Full Four Week Program: \$1400 (4 weeks)
Also available Part time* -Please call for details.

Other Programs: Premium Business English English on the Golf Course Medical English

Starting Dates 2008

January	Jan. 7th~Feb.1st
February	Feb. 4th~Feb. 29th
March	Mar. 3rd~Mar. 28th
April	Mar. 31st~Apr. 28th
May	Apr. 29th~May. 27th
June	May. 28th~Jun. 25th
July	Jun. 26th~Jul. 24th
August	Jul. 25th~Aug. 22nd
September	Aug. 25th~Sep. 22nd
October	Sep. 23rd~Oct. 21st
November	Oct. 22nd~Nov. 19th
December	Nov. 20th~Dec. 17th

LinGOx Academy
Suite 205 - 409 Granville Street at Hastings

Vancouver, BC

Ph: 604-317-7033 - Fax: 604-357-1084 - www.lingoxacademy.com